

## Press release

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*Borlänge, June 22<sup>nd</sup>, 2015*

### **Lightspeed Design, Inc. and LC-Tec Displays AB sign a new exclusive distribution agreement**

Lightspeed Design, Inc. (Seattle, USA) and LC-Tec Displays AB (Borlänge, Sweden) have today signed a new multi-year exclusive distribution agreement ensuring that the patented PolarSpeed® technology manufactured by LC-Tec will continue to be solely used in DepthQ® 3D Passive Polarization products for Digital Cinema.

The DepthQ® Polarization Modulator and DepthQ® CineBright™ high-brightness 3D Light Recycler allow Digital Cinema projectors to display stunning stereoscopic 3D films and meet Hollywood's demanding image quality standards. With powered, symmetrical 50 microseconds switching time between the eyes, both DepthQ® products enable the world's shortest dark times - thus easily ensuring bright, low-crosstalk operation.

Further details of the agreement are not disclosed.

Chris Ward, President, Lightspeed Design, Inc. / DepthQ: "The high-speed liquid crystal polarization modulation technology manufactured by LC-Tec is a market proven best-in-class product. We are very pleased with the co-developed 3D Digital Cinema technology, with over 1800 operational screens worldwide. We look forward to continuing our close working relationship with the talented people at LC-Tec."

Dr. Jesper Osterman, Managing Director, LC-Tec: "We are delighted to sign a new agreement with Lightspeed Design. The outstanding progress made during the recent years in terms of product development is a direct result of the unique combination of expertise between our two companies. The unmatched experience in 3D that Lightspeed possesses is a perfect match with our skills in LC-device research and manufacturing."

**To learn more about DepthQ® products please visit Booth # 704 at CineEurope 2015, June 22-25, Barcelona, Spain.**

***About Lightspeed Design, Inc.***

Lightspeed Design, Inc. / DepthQ®, located in Bellevue, WA, USA, has 22 years' experience in 3D film & video production and stereoscopic 3D technology development. Our knowledge and expertise allows us to create immersive, impactful experiences and precise technology solutions for clients such as Mercedes Benz, Microsoft, Disney, NASA, Christie, and VOX Cinemas. DepthQ® is a registered trademark of Lightspeed Design, Inc.

***About LC-Tec***

LC-Tec is a technology company specializing in optical components based on liquid crystal (LC) technology. The company has over 25 years' experience of designing and manufacturing a wide range of LC-based products, including optical shutters, polarization modulators, variable filters, and information displays. Located in Borlänge, Sweden, the facilities house advanced electro-optical laboratories as well as a modern passive matrix LCD manufacturing line. LC-Tec Displays AB is a fully owned subsidiary of LC-Tec Holding AB, listed on NGM Nordic MTF. PolarSpeed® is a registered trademark of LC-Tec Displays AB. For more information, please visit [www.lc-tec.se](http://www.lc-tec.se).

***For further information, please contact:***

Chris Ward  
President  
Lightspeed Design, Inc.  
Tel: +1-425-637-2818

Jesper Osterman  
Managing Director  
LC-Tec Displays AB  
Tel: +46-243-794070

or visit the website <http://www.depthq3d.com> or contact the sales department at [sales@lightspeeddesign.com](mailto:sales@lightspeeddesign.com) or at +1-206-784-1385.