



Press release

Borlänge, November 6th, 2012

LIGHTSPEED DESIGN, INC. AND LC-TEC DISPLAYS AB SIGN A NEW EXCLUSIVE DISTRIBUTION AGREEMENT

Lightspeed Design, Inc. (US) and LC-Tec Displays AB (Sweden) have today signed a new multi-year exclusive distribution agreement ensuring that the patented PolarSpeed™ technology manufactured by LC-Tec will continue to be solely used in the DepthQ® Polarization Modulator distributed by Lightspeed Design.

The DepthQ® Polarization Modulator allows digital cinema projectors to display stunning stereoscopic 3D films and meets Hollywood's demanding image quality standards. Exhibiting an unparalleled powered, symmetrical 50µs switching time between the eyes, the DepthQ® allows the world's smallest dark time - thus easily ensuring bright, low-crosstalk operation. The product is listed on the Walt Disney Studios Motion Pictures Approved Equipment List.

Further details of the agreement are not disclosed.

Chris Ward, President, Lightspeed Design, Inc. / DepthQ: "The high-speed liquid crystal polarization modulation technology manufactured by LC-Tec is now a market proven best-in-class product. We are very pleased with the co-developed 3D Digital Cinema technology, with over 700 operational screens worldwide. We look forward to continuing our close working relationship with the talented people at LC-Tec."

Dr. Jesper Osterman, Managing Director, LC-Tec: "We are delighted to sign a new agreement with Lightspeed Design. The outstanding progress made during the recent years in terms of product development is a direct result of the unique combination of expertise between our two companies. The unmatched experience in 3D that Lightspeed possesses is a perfect match with our skills in LC-device research and manufacturing."

About Lightspeed Design, Inc.

Lightspeed Design, Inc. / DepthQ®, located in Bellevue, WA, USA, has 20 years' experience in 3D film & video production and stereoscopic 3D technology development. Our knowledge and expertise allows us to create immersive, impactful experiences and precise technology solutions for clients such as Mercedes Benz, Microsoft, Disney, IMAX, DreamWorks, NASA, and Intuitive Surgical. DepthQ® is a registered trademark of Lightspeed Design, Inc.

About LC-Tec

LC-Tec, located in Borlänge, Sweden, has over 20 years' extensive experience in the field of liquid crystal (LC) devices. The company conducts high-level research and development as well as in-house volume manufacturing of advanced LC-based products, including optical shutters, polarization modulators, switchable filters, and information displays. LC-Tec Displays AB is a fully owned subsidiary of LC-Tec Holding AB, listed on NGM Nordic MTF. PolarSpeed™ is a registered trademark of LC-Tec Displays AB.

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